

October 17, 2024

| National Stock Exchange of India Ltd.,  | BSE Ltd.,  | Metropolitan Stock Exchange of India Ltd.,  |
|---|--|---|
| Exchange Plaza, C-1 Block G,<br>Bandra Kurla Complex Bandra<br>[E], Mumbai – 400051 | Phiroze Jeejeebhoy<br>Towers,<br>Dalal Street, Fort,<br>Mumbai - 400 001 | Vibgyor Towers, 4 <sup>th</sup> Floor, Plot<br>No. C62, G - Block, Opp. Trident<br>Hotel, Bandra Kurla, Complex,<br>Bandra (E), Mumbai – 400098 |
| NSE Scrip Symbol: BLS   | BSE Scrip Code: 540073   | MSE Scrip Symbol: BLS   |

**Subject: Press Release** 

Dear Sir / Madam,

Pursuant to Regulation 30 read with Schedule III of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations 2015, please find enclosed a Press Release dated October 17, 2024 with respect to completion of acquisition of 51% stake by the Company in SLW Media, a Prominent Sports Management Firm.

You are requested to take the same on your records.

For BLS International Services Limited

Dharak A. Mehta Company Secretary and Compliance Officer ICSI Membership No.: FCS 12878

Encl: as above

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# BLS International completes acquisition of 51% stake in SLW Media, a Prominent Sports Management Firm

**New Delhi, October 17, 2024:** BLS International, a trusted global tech-enabled services partner for governments and citizens and a global leader in visa processing and consular services, today announced that it has successfully completed the acquisition of 51% stake in SLW Media. SLW Media is a prominent sports management company with over two decades of experience in the golf industry.

The acquisition will position BLS International as a global lifestyle and service brand, seamlessly blending premium leisure experiences with its core expertise in government and travel services. From a branding perspective, the synergy between golf events and BLS International's visa and consular services creates a unique value proposition. This strategic combination highlights BLS International's ability to cater to elite, high-net-worth individuals and corporate clients, enhancing its reputation as a provider of luxury, convenience, and exclusivity.

Shikhar Aggarwal, Joint Managing Director of BLS International, said, "We are quite excited on closing another acquisition within a span of few weeks of completing an acquisition in Dubai. By associating with prestigious golf events across the globe, BLS will not only strengthen its brand identity in the luxury segment but will also extends its reach into the upscale sports and leisure market, aligning its image with sophistication, global access, and high-level service. This synergy would effectively elevates brand perception, associating BLS International with not just efficient government services, but also a premium lifestyle experience."

## **About BLS International Services Limited**

BLS International Services Ltd. is a trusted global tech-enabled services partner for governments and citizens, having an impeccable reputation for setting benchmarks in the domain of visa, passports, consular, citizen, egovernance, attestation, biometric, e-visa, and retail services since 2005.

The company is recognized as "India's Most Valuable Companies" by Business Today Magazine, "Best under a Billion' Company" by Forbes Asia, and ranked among "Fortune India's Next 500 companies". The company works with over 46 client governments, including Diplomatic Missions, Embassies, and consulates, and leverages technology and processes that ensure data security. The Company now has an extensive network of more than 50,000+ centres globally, with a robust strength of over 60,000+ employees and associates that provide consular, biometrics, and citizen services. BLS has processed over 232+ million applications to date globally. The company

#### PRESS RELEASE



has been progressing well and riding high on the back of two major acquisitions namely Citizenship Invest (CI), a Dubai-based firm specializing in fast-track investor programs for residency and citizenship across more than 15 countries in October 2024 and successful completion of iDATA, a Turkey-based Visa and Consular Services provider, in July 2024. iDATA is a prominent Turkey-based player providing comprehensive visa processing and consular services to various governments, through its 37+ Visa Application Centres (VAC) in 15+ countries, serving diplomatic missions of Germany, Italy, and Czech Republic.

BLS International is certified with as CMMI DEV ML5 V2.0 & SVC ML5 V2.0, ISO 9001:2015 for Quality Management Systems, ISO 27001:2013 for Information Security Management Systems, ISO 14001:2015 for Environmental Management Systems, and more. BLS International is the only listed company in this domain, with operations in 70 countries.

BSE: 540073; NSE: BLS; MSE: BLS. Website: www.blsinternational.com

# For more information, please contact:

**BLS International Services Limited** 

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### Disclaimer:

Certain statements in this document that are not historical facts, are forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political, or economic developments, industry risks, and many other factors that could cause actual results to differ materially from those contemplated by the relevant forward-looking statements. BLS International Services Ltd. will not be responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.